

The Duke of Richmond goes Synthetic with Zero Petroleum Fuel at Goodwood Festival of Speed

25th June, 2022: The Duke of Richmond will be powered by a different type of fuel this weekend at the Goodwood Festival of Speed presented by Mastercard, after filling up his trusty motorbike with Zero Petroleum's new synthetic petrol, developed by former Formula One technical director Paddy Lowe.

The Duke uses his motorbike to travel many miles around the grounds during the four-day weekend, and this year he is making history by using a new fuel, Zero® Syn95™, which is a first prototype of a sustainable and fossil-free equivalent of the everyday 95 RON petrol found on UK forecourts.

The bike required no modifications and runs exactly as it always has done with the exact same performance, other than that its fuel is 100% synthetic. Synthetic fuels are produced in a circular process that results in carbon-neutral emissions. They are manufactured entirely from water, air and renewable energy.

As far as Zero Petroleum is aware, this is the first time a motorbike has ever run on synthetic fuel. This fuel is a variant of the aviation gasoline used by Zero Petroleum to secure the Guinness World Records® title 'First aircraft to be powered by synthetic fuel' in partnership with the RAF on 2nd November 2021.

The Duke of Richmond said: "The Festival of Speed is a celebration of the past, present and future of motoring and as the world moves towards a fully sustainable future, things are changing. We have had some interesting emerging power sources at Goodwood – such as electric and hydrogen – and I am very excited about the potential of Zero Petroleum's synthetic, fossil-free fuels."

Paddy Lowe added: "I have been to Goodwood many, many times during my career so it is very exciting to be back this year with Zero Petroleum, fuelling The Duke around the event with this ground-breaking fuel. Synthetic fuels will play a central role in meeting the challenge of total sustainability in transportation. They offer a direct drop-in fossil-free solution for current and past vehicles and in the future they will power a vast range of vehicles that have high demands for power, range and payload as well as the legacy of classic cars we see at Goodwood Festival of Speed and the Goodwood Revival every year."

Zero Petroleum is commencing sales of its fuel with the opening of pre-orders for 'First Barrel' and 'First Tanker' limited editions of Zero® Syn95™, the first ever fossil-free synthetic gasoline to leave the production line, expected from 2023. These are available at shop.zeropetroleum.com from 26th June.

A photo opportunity with Paddy Lowe and the Duke of Richmond will take place at 11:30am at the front steps of the MAIN HOUSE on the Sunday of the Festival of Speed. Paddy Lowe will also be available for interview.

For further media enquiries please contact: media@zeropetroleum.com

Festival of Speed presented by Mastercard takes place 23rd – 26th June.

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